



Safe & Convenient

NEW line of tools with Snap-in sensor detects AC voltage without contacting live wires



ELECTRICIAN'S KNIVES

- Rip, strip and cut with one tool
- € Durable, heavy-duty casing
- € Designed specifically for electricians
 - Blade Type: Industry Standard

RKT-21

Utility Knife/Stripper



WORK LIGHTS

Also Available in:

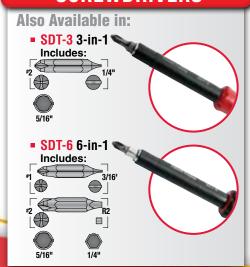
FLT-10
Work Light



FLT-20 Work Light



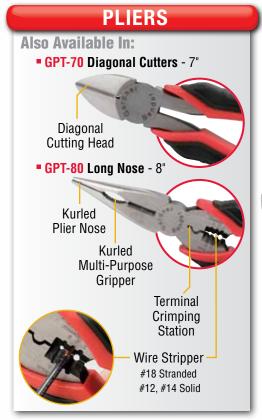
SCREWDRIVERS















CIRCUIT

Gardner Bender (www.gardnerbender.com) has introduced three new professional-grade Circuit Alert Wire Strippers (GST-55M, GST-224M, GST-70M) that enable electricians to accomplish multiple tasks with one tool. Users can strip and loop cable, crimp terminals, cut and rethread bolts, and even check for live wires while using the new Wire Strippers. The line now includes 13 tools; re-engineered so that the sensor is removable and interchangeable, while continuing to focus on the high quality construction and functionality.

Each of the three wire strippers features Gardner Bender signature ArmorEdge[™] stainless steel, nick-resistant blades, dual grip positions, looping stations and a knurled pliers nose. One of the strippers (GST-224M) is made for stripping #14/2 and #12/2 NM cable, while the other two (GST-55M and GST-70M) can be used for stripping #10-18 AWG solid or stranded wire. The GST-70M also features a crimping station.

True productivity boosters, these wire strippers reduce the number of tools needed to perform the job and have the added bonus of the AC voltage tester that is included in the handle to make work safer. Circuit Alert products enable users to test AC voltage without ever contacting live wires. Key message...Be Safe, Work Smart.

In addition to the wire strippers, the Circuit Alert line of multi-tasking tools also includes three models of pliers, three screwdrivers, an electrician's knife, two work lights, and a stand-alone voltage sensor module. Each Circuit Alert tool features an interchangeable, snap-in sensor ergonomically integrated into its design with an audible (beeping sound) and visual (flashing light) alert to enhance safety.

Retail prices for the tools range from \$11.99 to \$23.99. Visit the Circuit Alert website at **www.circuitalert.com** to view specifications, download literature, and watch a 60-second product demonstration video.

For more than 40 years, Gardner Bender has been designing, manufacturing, and marketing electrical tools and accessories. For information on Gardner Bender's complete line of products, contact Gardner Bender at 800-822-9220, fax 414-352-2377, and in Canada call 800-268-4987, fax 800-461-2456 or visit www.gardnerbender.com.

1

Does GB carry wire strippers that can strip NM Cable (Romex®).

- a. Yes
- b. No
- c. I don't know
- d. Maybe
- 2

What is the key message of Circuit Alert Hand Tools?

- a. Cool Tools
- b. Multi-Functional
- c. Be Safe. Work Smart.
- d. Stainless steel
- 3

What is the key message of the Circuit Alert Electrician's Knife?

- a. Heavy-duty blade
- b. Retractable Blade
- c. Rip, Strip, and cut w/ one tool.
- d. Quick change blade.
- 4

Can you buy a Circuit Tools w/o tester, and Why?

- a. Yes, because you can by the tester by itself.
- b. No, because it a value proposition with tester.
- 5

What is the key advantage to the Circuit Alert wire stripper?

- a. Strips wire
- b. Crimp terminals
- c. Spring return
- d. ARMOREDGE™ stainless steel Nick-resistant Blades
- 6

Which of the following is a selling point to the consumer?

- a. Save money by buying one tool that provides multiple function
- b. Precision Hardened Cutting Blades on strippers and pliers
- c. Cushioned Grips
- d. All of the above